



ImmunizeVA's 3rd Annual Meeting Agenda

Friday, October 27, 2023

Lewis Ginter Botanical Gardens, Richmond VA

8:30 – 9:00 Breakfast & Time with Exhibitors

9:00 – 9:15 Welcome

Carolyn Moneymaker, MD
Coalition Chair

9:15 – 9:30 Opening Remarks

Laurie Forlano, DO, MPH
State Epidemiologist & Director of the Office of Epidemiology
Virginia Department of Health

Objective

- Identify opportunities to contribute to or align local work with state priorities for improving immunization rates.

9:30 – 10:00 Plenary: *Let's Talk Shots: An Innovative Tool to Address Vaccine Hesitancy*

Daniel Salmon, PhD, MPH
Professor & Director
Institute for Vaccine Safety
John Hopkins Bloomberg School of Public Health

Objectives

- Integrate patient-specific vaccine safety concerns into clinical practice in Virginia.
- Examine adult immunization practices among vulnerable populations.
- Apply methodological and empirical research on post-licensure vaccine safety evaluation to routine practices and activities.

10:00 – 10:15 BREAK with Exhibitors

10:15 – 11:00 Updates from the Virginia Department of Health

Christy Gray, MPH, CHES, CHTS-CP
Director, Division of Immunizations
Office of Epidemiology
Virginia Department of Health



Objectives

- Analyze statewide challenges and opportunities to improve immunization rates in coordination with statewide initiatives and efforts.
- Apply results from a statewide survey on vaccine attitudes to vaccine promotion and education activities in their communities.

11:00 – 12:00 Working Sessions

Objectives

- Identify challenges and opportunities across the state to improve routine immunization rates.
- Discuss and document best or promising practices from communities across the state to improve immunization rates.
- Identify resources and assets that can be leveraged to improve immunization rates across the state.

12:00– 1:15 Lunch & Awards Ceremony

1:15 – 2:15 Session 1 – Advocacy Panel

Delegate Eileen Filler-Corn
Speaker of the Virginia House of Delegates

“Making Your Voice Heart: The Importance of Immunization Advocacy”

Abby Bownas
Partner, NVG LLC
Manager, Adult Vaccine Access Coalition

“Policy Making in Action: Perspectives from Legislative Staff”

June Laffey, PhD
Chief of Staff, Senator Ghazala Hashmi

Objectives

- Identify the components of successful vaccine advocacy.
- Describe the legislative process – using staff and legislator terminology – from a bill’s origins to becoming law.
- Develop a unique plan for advocacy during the 2024 General Assembly session.
- Discuss the importance of advocating for pro-vaccine policy voices to be heard in VA and states across the country.

2:15 – 2:30 BREAK with Exhibitors



2:30 – 3:25 Session 2 – *The Vaccine Landscape Presently* (Part of the Vaccines: Past, Present & Future ECHO series)

Daniel Salmon, PhD, MPH
Professor & Director
Institute for Vaccine Safety
John Hopkins Bloomberg School of Public Health

Objectives

- Examine recent updates to the current recommendations for pediatric and adult vaccines.
- Identify the importance of healthcare professionals in promoting vaccination.
- Utilize tools to address vaccine hesitancy in vaccine outreach and education activities.

3:25 – 3:30 Closing



Accreditation Statement

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education through the joint providership of Eastern Virginia Medical School and the ImmunizeVA. Eastern Virginia Medical School is accredited by the ACCME to provide continuing medical education for physicians.

Credit Designation

Eastern Virginia Medical School designates this live activity for a maximum of 4.75 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity

