



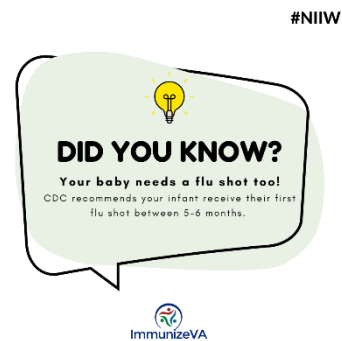
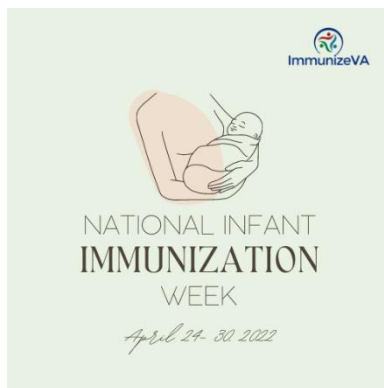
National Infant Immunization Week 2022

Social Media Toolkit

Thank you so much for your interest in NIIW, a week highlighting the importance of protecting infants and young children from vaccine-preventable diseases. This year, a primary focus is to ensure families stay on track for their children's well-child visits and routinely recommended vaccinations.

Please share these graphics among peers and professional networks in order to remind everyone the importance of on-time childhood vaccination. Interact with us (comment/share/ask a question during Live) and you'll receive a fun, educational giveaway prize!

Day 1 (Monday April 25, 2022)



Caption: Protect your baby against 14 potentially serious diseases- including the flu- before 2 years old with vaccines.

#ImmunizeVA #NIIW #LetsTalkAboutVaxBaby



Day 2 (Tuesday April 26, 2022)

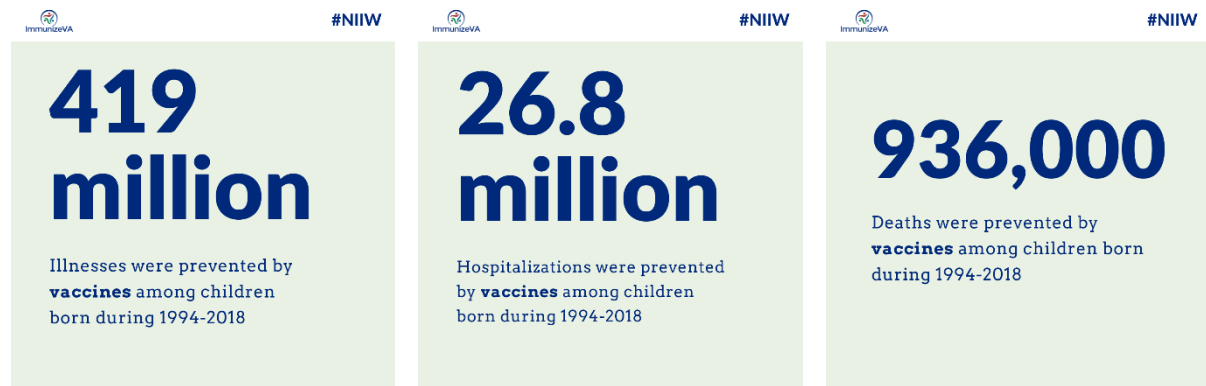


Caption: COVID-19 has caused many disruptions in families' lives – and in some cases, it has meant that children have missed or delayed their wellness checkups and vaccination, which are a critical part of ensuring children stay healthy. **CDC and the American Academy of Pediatrics (AAP) recommend that children stay on track with their well-child appointments and routine vaccinations – even during COVID-19.**

*#Trackertuesday #Stayontrack #ImmunizeVA
#LetsTalkAboutVaxBaby*



Day 3 (Wednesday April 27, 2022)



Caption: Vaccines are among the most successful and cost-effective public health tools available for preventing disease and death.

#Datasaveslives #VIIS #NIIW #ImmunizeVA

Day 4 (Thursday April 28, 2022)

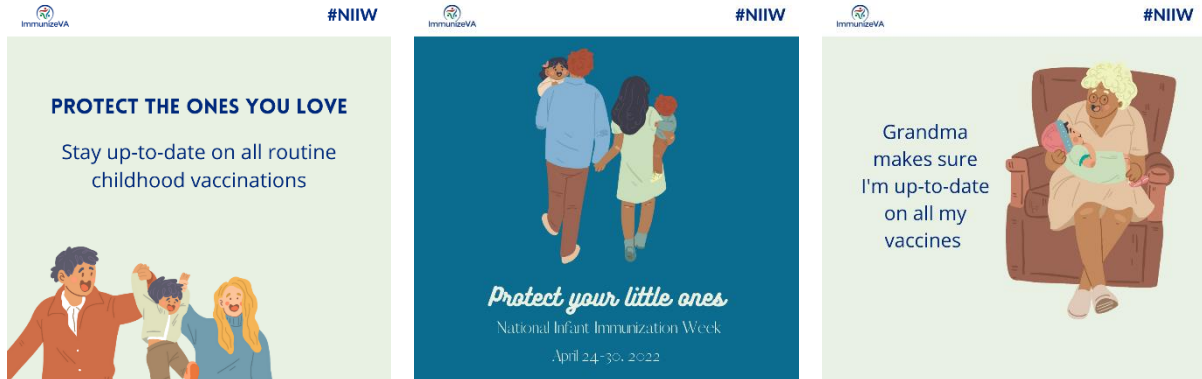


Caption: As schools continue to re-open and warmer weather brings more opportunities for in-person, socially distanced activities, CDC recommends checking with your child's healthcare provider to make sure your child is up to date on recommended vaccines.



#Catchuponvax #Kindergartenready #ImmunizeVA
#LetsTalkAboutVaxBaby

Day 5 (Friday April 29, 2022)



Caption: Vaccination is a shared responsibility. Families, healthcare professionals, and public health officials must work together to help protect the entire community.

Giving babies the recommended vaccinations by age two is the best way to protect them from 14 serious childhood diseases, like whooping cough (pertussis) and measles.

#Protecttheonesyoulove #lvaxtoprotect #NIIW #ImmunizeVA
#LetsTalkAboutVaxBaby

Facebook Cover Photo:

